

OPEN FIELDS  
FOUNDATION

2025  
Annual  
Report



# Our Mission



The mission of Open Fields Foundation is Caring for People and the Environment.

Our mission is to educate, sustain and innovate communities and our goal is to protect people and the environment by changing mindsets and behaviors for the better.

We aim to achieve all of these things responsibly, ethically and by developing sustainable projects that leave a positive impact on future generations.

Today, with the help of our partners, we are running innovative projects for our causes, that raise the OPEN FIELDS Foundation's standards of impact year after year.

## VISION & VALUES

At Open Fields Foundation, our **vision** is to work with communities, helping them improve their lives and their environment.

Through training and capacity building, Open Fields Foundation works with communities to identify and nurture shared values, envisioning and creating a new future.

We are working in partnership with communities and other entities to create sustainable impact, empowering and inspiring people to make personal changes for a better world.

**TEAM**  
**INNOVATION**  
**BALANCE**  
**INTEGRITY**  
**GENEROSITY**  
**EXCELLENCE**  
**SUSTAINABILITY**

*For over 30  
years we have  
been part of  
the change*

*for people and  
the  
environment*

**OPEN FIELDS  
FOUNDATION**





## Our Story

Open Fields Foundation carries forward the legacy of Heifer Romania as part of the global movement sparked by Heifer International. In Romania, Heifer's mission came to life in 1992, with the launch of the first project to support vulnerable rural communities. Over the next 25 years, the organization implemented 84 projects in **Romania, the Republic of Moldova and Bulgaria.**

# Our impact in numbers

Action

30

years

Projects

84

social  
development  
innovation  
environment

A Helping Hand

178.784

beneficiaries

# PROJECTS

## Equip a student

*Every child deserves the chance to learn without worries.*

Through this campaign, the Open Fields Foundation provided students with the support they needed to attend school in decent conditions. The beneficiaries were **26 preparatory class students** from Roşia Secondary School, Nou branch, Sibiu County.



## FEED 4 CHANGE & Regenerative Agriculture

*Financed by: Danone România*

Through this initiative, the Open Fields Foundation reaffirms its commitment to protecting the environment and supporting local communities – a vision in which regenerative agriculture becomes an essential tool for sustainable change. This was made possible by the use of feed additives specifically designed to optimize rumen fermentation, applied to a herd of almost **1,000 cows**.

## FROM EDUCATION TO DECENT WORK

*Financed by: HEKS/EPER  
Foundation*

The project addresses one of the most pressing needs identified in the communities we work with: supporting adolescents during the critical transition from lower secondary to vocational education and, later, to the labor market. The project strengthened the collaboration between vocational schools, school inspectorate, local communities, and employers.



## Digitalization of the Open Fields Foundation

*Funding: European Union -  
NextGenerationEU, through the  
National Recovery and Resilience  
Plan (NRRP)*

Through the project “Digitalization of the Open Fields Foundation”, we modernized our digital infrastructure and enhanced the skills of our team and volunteers so that our activity becomes more efficient, more transparent, and better adapted to current needs.

**Together for  
the Carolea  
family: from  
darkness to  
light**

In the outskirts of Copsa Mica, on Tarnavioara street, lives the Carolea family. Even though they are going through constant hardships the family fights to stay united and to provide children a minimum level of comfort and safety. With the help of all donations, we were able to purchase a double-glazed window and the first supply of firewood, as well as a PVC profile to reinforce the frame and several construction and finishing materials for the interior work.



## PARTNERSHIPS

### ***Civitas Foundation***

We participated in a study visit to Brussels as part of the “Partnership for Employment 2.0” project, co-funded by the European Union and implemented by the Civitas Foundation for Civil Society Cluj, in partnership with World Vision Romania.

### ***AmpliFY ONG***

AmpliFY ONG aims to increase the impact of small, medium, and large NGOs in Romania through events, useful resources, mentoring sessions, and collaboration opportunities between the NGO, private, and public sectors.

# INCOMES 2025 (RON)

PNRR - DIGITALIZATION

216.610,00

HILTI/HEKS 942424

949.100,00

DANONE ROMÂNIA - CSR

995.180,00

CSR AND CROWDFUNDING

69.673,00

ECONOMIC ACTIVITY

104.724,00

